

## **Why I'm Not on Facebook**

Facebook is a great free way to get my music out there, right ?  
Wrong.

Here's why.

- 1) It's not free. You pay with your data, your privacy, your democracy and your (mental) health.
- 2) It has a mysterious algorithm that stops me talking to my own fans, unless I 'boost' them with dollars. I call that extortion.
- 3) Tax evasion, vast data breaches, predatory take-overs, unmoderated threats to democracy and public health...why would anyone be on Facebook ?

I'm on something much nicer. Mastodon.  
Open source, no ads, no algorithms, no tracking, nice people.  
Join me here !

## **Why I'm Not on Spotify**

Spotify has a smart green button and every song on the planet, right ?  
Wrong. It doesn't have mr Diagonal.

Here's why.

Spotify doesn't sell music, it sells advertising ; or lack thereof.  
Spotify pays its artists, to 2 decimal places, nothing.  
It is the worst of the bunch (after Youtube).  
Per stream : Napster \$0.017, Apple \$0.0064, Spotify \$0.0043

This business model deosn't even work for Spotify.  
They've been losing millions a year since the start.

It gives me neither support, nor payment, nor visibility (unless I have mafia connections).

Good music still takes time, dedication and money. My last studio album costs me €5000.

These are my babies.  
Why on earth would I give them away to a multinational advertising agency ?

If you love it, fund it. Join the mr D fan club!